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FOR IMMEDIATE RELEASE

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**RYAN LAIRD & BIGGER THAN THAT!™
BULLYING PREVENTION AND YOUTH EMPOWERMENT CAMPAIGN
TOURS THE CANADIAN WEST COAST**

Founded in 2014, the **BiggerThanThat!™** School Program is a powerful & entertaining musical program designed to prevent bullying, build self-confidence and empower children to reach for their dreams by demonstrating a real life success story. Our program's founding artist, Ryan Laird, is a two time Canadian Country Music Awards Nominee who is living out his dream after overcoming childhood bullying that is often so commonplace in today's schools. Ryan shares his life story while offering an entertaining and engaging music concert, consistently delivering a message of encouragement and empowerment.

From mid February to the end of March, Ryan Laird will be visiting 32 schools across the western coast of Canada. Along with visiting schools, Ryan will also be a featured guest at a Bullying and Cyber Bullying Prevention event held by the Royal Canadian Mounted Police. On February 18th Ryan will also be performing during the intermission of the Vancouver Giants game at the Vancouver Pacific Coliseum, where there will be 5,000 students in attendance from all across British Columbia.

"I'm hoping to motivate as many kids as I can to never stop chasing their dreams and never let a bully stand in their way of success and happiness in life! I'm thrilled to have visited thousands of youth across our great nation over the past couple years. After hearing their stories about bullying experiences and the many dreams that they aspire to in their lives, I was inspired to use my voice as an artist to provide message driven music concerts which empower youth to dream big and conquer negative influences.

This is BiggerThanThat!™"

— Ryan Laird, Canadian Country Recording Artist



Ryan Laird (middle) with students at a recent **BiggerThanThat!**™ concert.

BiggerThanThat!™ **Bullying Prevention & Youth Empowerment West Coast Tour Dates:**

February 12th 2015 at 12:45pm: Braefoot Elementary School, Victoria BC

February 13th 2015 at 9am: Shoreline Community Middle School, Victoria BC

February 13th 2015 at 12:45pm: Arbutus Community Middle School Victoria BC

February 16th 2015 at 9am & 10:15am: Oaklands Elementary School, Victoria BC

February 16th 2015 at 1pm: Quadra Elementary School, Victoria BC

February 17th 2015 at 10am: Glenlyon Norfolk School, Victoria BC

February 18th 2015 at 12pm: British Columbia Acceptance Pink Dance, Vancouver Pacific Coliseum

February 20th 2015 at 9:30am: David Lloyd George Elementary School, Vancouver BC

February 23rd 2015 at 12:30pm: Greendale Elementary School, Chilliwack BC

February 24th 2015 at 10:15am: Correlieu Secondary School, Quesnel BC

February 24th 2015 at 12:30pm: Bouchie Lake Elementary, Quesnel BC

February 25th 2015: RCMPTalks Video Conference Guest Host, Ryan Laird with BiggerThanThat!

February 26th 2015 at 1:30pm: NorKam Secondary School, Kamloops BC

February 27th 2015 at 12:45pm: 108 Mile House School, 100 Mile House BC

March 3rd 2015 at 9am: Rosslyn Junior High School School, Edmonton AB

March 3rd 2015 at 1pm: Delton Elementary School, Edmonton AB

March 5th 2015 at 1pm: Rockyford School, Rockford AB

March 6th 2015 at 12:11pm: Forest Lawn High School, Calgary AB

March 9th 2015 at 9:30am: Hillside Elementary School, Grand Prairie AB

March 9th 2015 at 1:30pm: IV Macklin PS, Grand Prairie AB

March 10th 2015 at 9am: Ecole Springfield School, Peace River AB

March 10th 2015 at 1pm: Paul Rowe High School, Peace River Area AB

March 11th 2015 at 1pm: Dunstable School, Westlock Area AB

March 12th 2015 at 9:30am: Poplar Ridge School, Red Deer AB

March 12th 2015 at 12:15pm: Glendale Sciences and Technology School, Red Deer AB

March 13th 2015 at 9am: John Barnett School, Edmonton AB

March 13th 2015 at 1pm: East Elementary School, Leduc AB

March 16th 2015 at 10:15am: Sherwood School, Edmonton AB

March 16th 2015 at 1:20pm: Highlands Junior School, Edmonton AB

March 17th 2015 at 9am: East brook School, Brooks AB

March 17th 2015 at 2pm: Brooks Junior High School, Brooks AB

March 18th 2015 at 9am: Schuler School, Medicine Hat Area AB

March 19th 2015 at 1:30pm: St. Michael's School, Lethbridge Area AB

March 20th 2015 at 1pm: Condor School, Condor AB

If you would like more information, please contact **BiggerThanThat!**™ at 1-844-344-4371 (toll free) or email at Contact@BiggerThanThat.org.



Ryan Laird is a Canadian Country Recording Artist for Studio Gold Nashville, a Nashville based record label.